

Logistics Manufacturing BizPrep

Welcome Letter

Business CEO:

We are looking forward to your school's visit to *JA BizTown* and hope that you and your team are as well. We know you are learning a lot about operating your own business and handling your own finances. Before long, you will be able to put your knowledge to work and, hopefully, see success for both yourself and your business.

You will find many important papers in this BizPrep Packet. All pages must be completed before coming to *JA BizTown* and must be brought with you on the day of your onsite visit. There are also several tasks to be completed in preparation for your visit. **Please use the checklist below to assure that all paperwork and tasks are completed and checked for accuracy.**

- ____ Business Cost Sheet
- ____ Loan Application
- ____ Newspaper Ad
- ____ Radio Ad
- ____ Philanthropy Pledge Sheet
- ____ Employee Checkbooks*
- ____ Employee Name Tags (optional)

**Checkbooks are not used by every school. Check with your teacher and include the completed checkbooks in your BizPrep envelope, if instructed.*

Your signature at the bottom of this page indicates that your business team is ready for business. Thank you for handling this responsibility!

We look forward to seeing you soon,



Lena Yarian
President, JA of Northern Indiana

Our business has prepared each of the
above items:

CEO'S Signature

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Business Cost Sheet

SALARIES

Student Name (First and Last Name)	Account #	Break	Salary	Periods	Total Salary
CEO _____	<u>167</u>	Yellow	\$9.00	X 2 = _____	
CFO _____	<u>168</u>	Red	\$8.50	X 2 = _____	
Engineering Leader _____	<u>169</u>	Red	\$8.00	X 2 = _____	
HR Leader _____	<u>170</u>	Red	\$8.00	X 2 = _____	
Materials Leader _____	<u>171</u>	Yellow	\$8.00	X 2 = _____	
Sales Leader _____	<u>172</u>	Yellow	\$8.00	X 2 = _____	

NOTE: IF using checkbooks, the above assigned account number **MUST** be the same account number written on the front of each citizen checkbook.

Section A: Total of All Salaries \$ _____

OPERATING COSTS

Advertising	(\$8 to Professional Office)	\$8.00
Attorney Services	(\$2 to City Hall)	\$2.00
Auto Lease	(\$8 to Auto Dealership)	\$8.00
CPA Services	(\$2 to Professional Office)	\$2.00
Equipment	(\$3 Aviation Manufacturing)	\$3.00
Generator	(\$3 to Manufacturing & Engineering)	\$3.00
Healthcare	(\$5 to Healthcare Center)	\$5.00
Insurance	(\$2 to Professional Office)	\$2.00
Logistics	(\$2 to Logistics Manufacturing)	\$2.00
Philanthropy	(\$2 to Utility Company)	\$2.00
Rent	(\$3 to Professional Office)	\$3.00
Supplies	(\$7 to Supply Center)	\$7.00
Taxes	(\$5 to City Hall) - <i>Personnel Taxes, Property Taxes</i>	\$5.00
Utilities	(\$5 to Utility Company)	\$5.00

Section B: Total Operating Costs \$ _____

TOTAL BUSINESS COSTS:
(Salaries plus Operating Costs)

\$ **A + B**

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Loan Application

BUSINESS INFORMATION

Business name: _____

Do you provide a good or a service? _____

Use the information on the **Business Cost Sheet** to complete this application.

EMPLOYEE INFORMATION

Number of employees: _____

Total of All Salaries: \$ _____ Line 1

Transfer from Business Cost Sheet: Section A

OPERATING COSTS INFORMATION

Total Operating Costs: \$ _____ Line 2

Transfer from Business Cost Sheet: Section B

TOTAL BUSINESS COSTS

Total Business Costs: \$ _____ Line 3
Line 1 + Line 2

TOTAL INTEREST AMOUNT
(Multiply 5% times the **Total Business Costs**)

\$ _____ Line 4
Line 3 x .05

TOTAL AMOUNT DUE
(Total Business Cost + Total Interest Amount)

\$ _____ Line 5
Line 3 + Line 4

As a representative of the above named business, I agree to repay the Total Amount Due, which includes both the loan amount requested plus interest. I certify that the above information is correct to the best of my knowledge.

(CEO's Signature)

TO BE SIGNED BY CREDIT UNION CEO AT JA BIZTOWN

Circle One: Approved Denied _____
(Credit Union CEO's Signature)

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Newspaper Advertisement

Your business needs to create a business advertisement for the *JA BizTown* newspaper. On the day of the visit, the Ad Executive will collect this advertisement from your business. The newspaper editor may need to edit your ad to fit into the newspaper.

Using no more than **10-15 words**, write a descriptive advertisement for your business. Be creative!

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

NEWSPAPER EDITOR:

Type this advertisement on
Layout Page 2.

_____ Completed

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Radio Advertisement

Create a 30-second radio commercial for your business. On the day of the visit, the Ad Executive will collect this advertisement from your business so that it can be read on air by the DJ.

Time: 30 seconds (approximately 110 words)

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

BROADCAST DJ:

_____ Read On Air

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Philanthropy Pledge

Good citizens are people who accept their share of responsibility for making their community a better place. Citizens can help by donating their time (volunteering), talent (skills), and treasure (money) to charitable organizations.

JA BizTown citizens have the opportunity to give back as individuals and as a business group to a worthy JA BizTown non-profit organization. On the day of the visit, the Non-Profit Director will collect this pledge sheet and invoice your business for \$2.00 in financial support.

PHILANTHROPY PLEDGE

(Business Name)

***My employees are aware of the mission of
non-profit organizations and their role in the community.
Our business pledges \$2.00 to support a non-profit organization.***

CEO's Signature: _____

Employees' Signatures:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

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Business Overview



Logistics leadership team plays the manufacturing coordination game to produce high-quality trailers that meet market demand while balancing employee and materials management. Provides logistic assistance to other businesses.

<p style="text-align: center;">CEO</p> <ol style="list-style-type: none"> 1. Submits loan application. 2. Signs all business payroll checks. 3. Oversees business operations and makes business decisions during work day/round. 4. Signs Insurance Policy and Rental Agreement. 5. Completes the Business Improvement Plan. 6. Prepares and gives speech at the Opening Town Meeting, if time permits. 7. Manages profitability by filling in for leadership team where necessary. 	<p style="text-align: center;">CFO</p> <ol style="list-style-type: none"> 1. Obtains bank loan. 2. Prints and distributes employee payroll checks. 3. Makes business expense payments. 4. Makes business deposits and tracks loan payoff progress. 5. Reports each game round net profits to JA Staff 6. Manages profitability by filling in for leadership team where necessary.
<p style="text-align: center;">ENGINEERING LEADER</p> <ol style="list-style-type: none"> 1. Distributes engineering labor hours between production and innovation. 2. Utilizes engineers to complete each unit from sales orders per round. 3. Ensures the equipment design is correct per unit spec and forwards to HR Leader per round. 4. Levels up on the product development map through problem solving to increase profit per unit. 5. Collaborates with leadership team to increase profitability. 	<p style="text-align: center;">HR LEADER</p> <ol style="list-style-type: none"> 1. Ensures each unit on the assembly line que is staffed for production. 2. Determines if enough staff is in attendance to complete the units per round. 3. Manages all staffing challenges or successes per round. 4. Forwards staffed units to Materials Leader per round. 5. Writes a radio PSA for new employee recruitment. 6. Collaborates with leadership team to increase profitability.
<p style="text-align: center;">MATERIALS LEADER</p> <ol style="list-style-type: none"> 1. Ensures each unit on the assembly line que is prepared with materials for production. 2. Processes the round's units on the assembly line que based on materials available and forwards completed units to the drop lot. 3. Manages all materials challenges or successes per round. 4. Accounts for and communicates all unused materials to be used on future rounds to leadership team. 5. Collaborates with leadership team to increase profitability. 	<p style="text-align: center;">SALES LEADER</p> <ol style="list-style-type: none"> 1. Reviews the sales market environment card and secures sales bids to begin each round. 2. Prepares the unit orders and forwards to Engineering Leader per round. 3. Completes round's cycle by tallying unit production in drop lot and reporting net profit to CFO for payment collection. 4. Collaborates with leadership team to increase profitability.